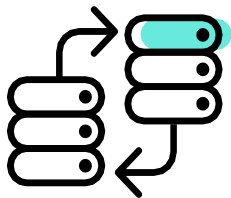


What is Workato?

Workato, the leader in integration-led automation, offers a low-code/no-code platform that can integrate your cloud apps, databases, legacy systems, file servers, etc. and automate your workflows end-to-end across your apps, data, and teams.



The integration problem

By not implementing integrations, employees at enterprise organizations may have trouble accessing the data they need in the 1000+ apps they use every day. This creates data silos, where employees are forced to: search for data across apps, re-enter data several times, and constantly context-switch across applications to accomplish tasks.

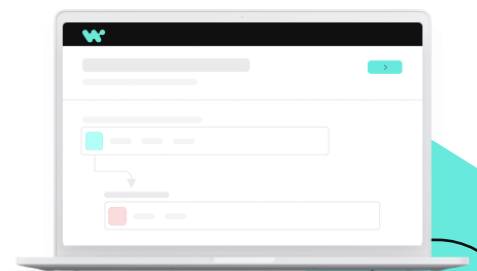
The challenges of integration

A viable integration solution requires more than just transporting single data objects across applications. It requires multi-step processes with business logic, workflow capabilities, one-to-many or many-to-one data mappings, and more.

Some of the issues we see with integration solutions today:

- Powerful integration products are oriented toward technical users, while citizen integrator products sacrifice capability for usability
- Adding new, complex integrations can involve long implementation times, spanning months, while new apps are coming online much faster than that
- Integration platform products are relatively high cost, sometimes costing more than the applications being connected
- IT needs visibility into the integration processes. Where necessary, it should be possible for IT and business users to collaborate in creating and managing integration solutions

Workato addresses these issues with an enterprise-class integration tool that can be governed and monitored by IT, but that also offers the ease of use and low barrier to entry expected from consumer applications.

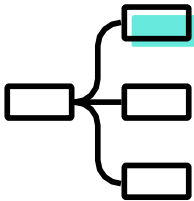


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(Workato's) platform allows non-technical workers to build automations and integrations themselves. This truly empowers organizations to connect systems and data to fit their needs and automate recurring processes at scale.

Jessica Barry

Senior Business Systems Analyst, People Systems & Analytics, Slack Technologies, Inc.



Integration-led automation for the enterprise

The Workato platform has a powerful feature set to handle real-world problems, including the integration of applications, data, and people.



Citizen integrators

Workato is the only integration platform that was built from the ground up to support a single design interface for developer/IT and citizen integrators. This ensures that citizen integrators have access to the same power and capability available to IT.



Conversational integration

Workato provides a chat-based, (Slack, Microsoft Teams, etc.) bot-building platform for implementing compelling UX, centered around integrations and workflows.



IT Governance

Workato Aegis is a management tool that provides cross-enterprise visibility into users/usage, integration processes, and the applications they connect. The tool also supports assigning differing levels of responsibility and visibility within the platform, and it enables collaboration between business and IT users.



Extensible platform

Workato's platform is extensible, allowing it to support new applications beyond the many that are available pre-built. In addition, the platform offers a powerful and configurable REST data connector, allowing for integration with many systems without writing any code.